



Key Skills

Adobe Creative Suite III Including Macromedia Products • HTML & CSS • Microsoft Office • Experienced in layout design of books, flyers, web sites, promotional posters, logos and marketing collateral • Minor in English Communications • Excellent creative thinking and problem-solving skills • Able to handle multiple projects simultaneously • Self motivated and goal oriented

Related Experience

Design Consultant/Owner—3 Deep Studios, Savannah, GA 4/2008–Present

- Founded a collective of freelance professionals who specialize in design and technology
- Create and direct business promotion and sales
- Single point of communication with clients to gather job requirements and process change orders
- Create user-friendly web sites that utilize sophisticated design techniques and are standards compliant
- Develop web sites that are W3C compliant and optimized for search engines using CSS and (X)HTML
- Constantly exploring new media like Drupal, Flash, and JQuery to stay on the cutting edge of web design

Web Designer/Developer—Chaos Designs, Hilton Head Island, SC 6/2007–4/2008

- Managed web design projects from conception to completion while adhering to strict deadlines
- Met with clients to gain insight into their individual communication goals
- Corresponded with clients to process change requests and gain approval for designs submitted
- Designed web sites using Adobe Photoshop and Adobe Illustrator
- Developed web sites using Macromedia Dreamweaver, HTML, and CSS
- Developed web site elements using Macromedia Flash and JavaScript frameworks

Marketing Coordinator—Unified Equipment Resources, Pooler, GA 8/2006–5/2007

- Managed and maintained consistent corporate identity and branding for four companies
- Collaborated with the CFO, VP of Sales, and President to develop effective marketing strategies
- Directed all company promotions including promotional events and ads for TV & print
- Administered web site updates for four companies
- Designed marketing collateral & digital presentations consistent with each company aesthetic
- Planned workflow to ensure quality and meet strict deadlines
- Created and maintained internal company forms and monthly newsletter
- Managed co-op accounts with multiple suppliers
- Composed and maintained marketing budgets while prioritizing expenditures for four companies

Layout Designer (Contract Position)—The Olive Press, Savannah, GA 5/2005–8/2006

- Produced the interior and cover design of fiction and non-fiction publications
- Worked closely with manager and clients to create and execute design concepts
- Consistently completed assignments by or before scheduled delivery dates

Student Assistant—Armstrong Atlantic State University (Faculty Support), Savannah, GA 9/2003–8/2005

- Designed web pages, posters, and CD labels for promotional and instructional purposes
- Created visual presentations for lectures
- Provided first-level support for software service calls

Education

Bachelor of Fine Art in Visual Arts—Minor in English Communications, December 2005
Armstrong Atlantic State University, Savannah, GA